

USER EXPERIENCE GUIDE

PARK NATIONAL BANK

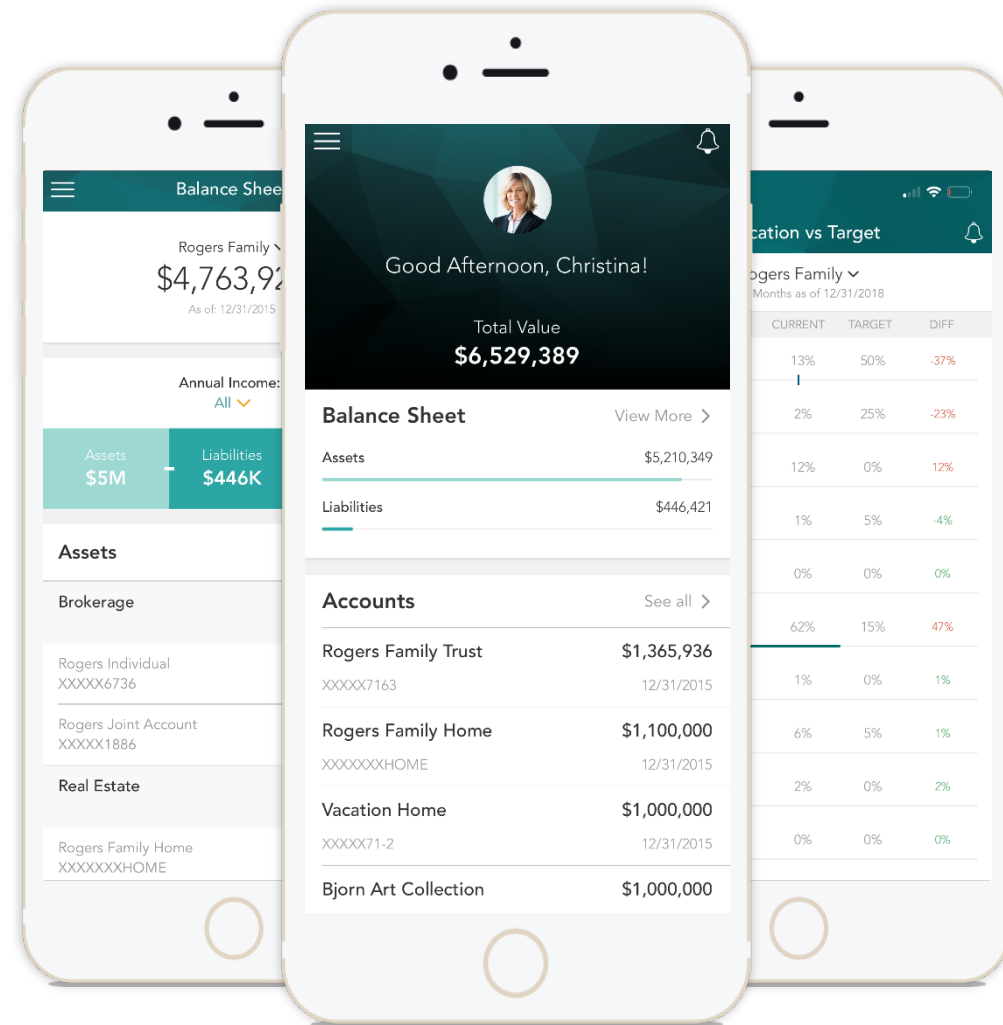
Wealth Online

Your personal financial portal

Investments are not FDIC insured, not guaranteed, and may lose value.

Personalized for You

- From your portal, you have access to unique information and insights, account details, your investment dashboard, a document vault, instant access from any of your devices, and more.



Download the Mobile App

Easily download the Client Experience from the Apple App Store or Google Play.

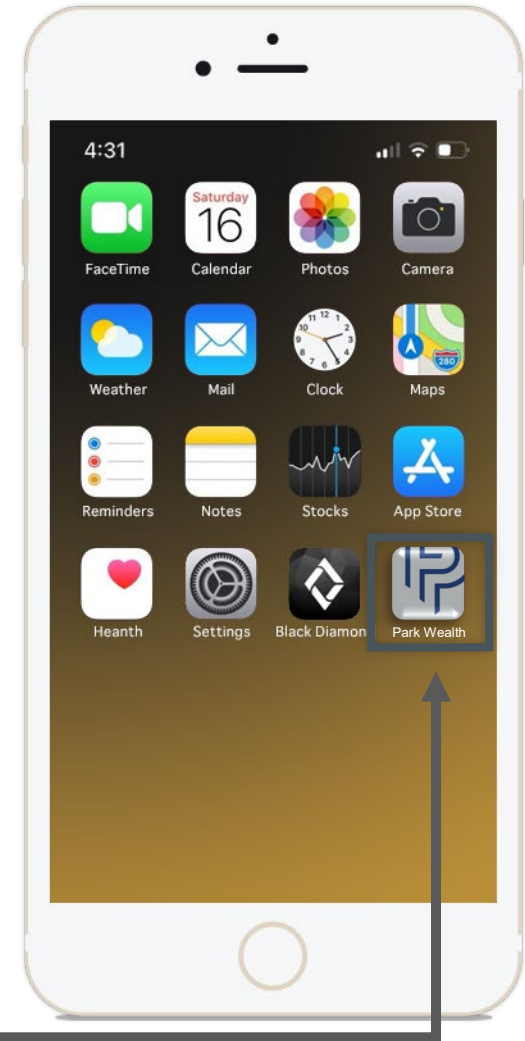


[Park Wealth on Apple Store](#)



[Park Wealth on Google Play](#)

Tap on Icon



Stay Connected to Your Financial Picture

Home Page	At-a-glance view of pertinent account information
Net Worth	A detailed list of your accounts and balance sheet report with aggregation capabilities
Portfolio	Dynamic view of your entire portfolio
Planning	An overview of the key components of your financial plan
Vault	Easily keep track of and share your important financial and legal documents
Login Questions	Helpful hints

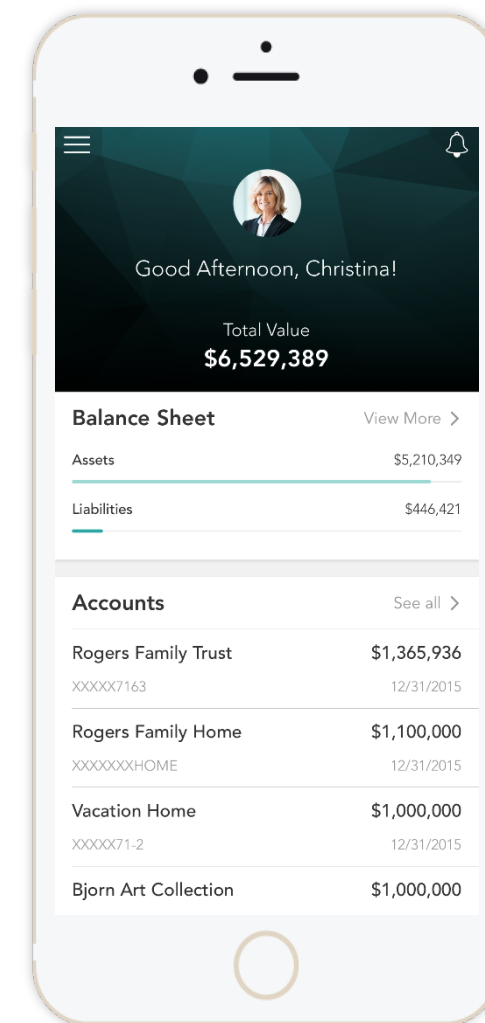
Home Page

When you log in, you'll see your personalized home page. Then, across the top, you have quick access to the other pages of your portal.

Your accounts and total portfolio value are listed front and center. Next to your accounts, you'll also find your top holdings for quick reference.

You can stay connected to your financial team with clickable links to phone numbers, emails, and office locations.

You can also quickly contact your advisor while on the go. In addition to contacting us, we can send communications and updates from your team directly within the portal.



Home Page

Directly communicate or
schedule an appointment
with your financial team

View notifications from
your advisor

Quickly view your
accounts as an aggregate
total or grouped by
category

Pick and choose stocks,
ETF, and mutual funds
that matter to you to
track daily

The screenshot displays the Park National Bank Wealth Online Home Page. The navigation bar includes links for HOME, NET WORTH, PORTFOLIO, TIMELINE, and VAULT. A user profile section on the left shows a greeting and a total value of \$1,491,840.5485. Below this is a table of accounts with columns for NAME and MARKET VALUE. To the right, there is a contact information section, a 'My Financial Team' section listing a Firm Admin and a Firm Advisor, and a 'Watchlist' section showing stock prices and changes. Further right, there is an 'About Us' section, an 'External Links' section with logos for ESPN and The Motley Fool, and an 'In the News' section with recent headlines. Callouts with arrows point to specific features: 'Directly communicate or schedule an appointment with your financial team' points to the contact information; 'View notifications from your advisor' points to the investor notification icon; 'Quickly view your accounts as an aggregate total or grouped by category' points to the accounts table; and 'Pick and choose stocks, ETF, and mutual funds that matter to you to track daily' points to the watchlist.

Accounts

NAME ^	MARKET VALUE ^
Tracy A. Meads Children's Trust FBO Kat... XX4800	\$652,845.3687 01/03/2025
Tracy A. Meads Children's Trust FBO Sa... XX4900	\$703,778.8632 01/03/2025
Tracy W. Elder UESP 529 Plan FBO Aidan J... XXXX3651	\$46,914.5745 06/13/2017
Tracy W. Elder UESP 529 Plan FBO Kather... XXXX3650	\$49,011.9217 06/13/2017
Tracy W. Elder UESP 529 Plan FBO Ryan Y... XXXX8506	\$39,289.8204 06/13/2017

Top Holdings

VANGUARD S&P 500 ETF VOO	\$379,362.1400
DELAWARE SMALL CAP VALUE INSTL... DEVIX	\$107,867.2600
AMERICAN FUNDS EUROPACIFIC GR... FEUPX	\$105,052.0100

Watchlist
As of 01/03/2025

NETAPP INC COM NTAP	\$93.52 -0.04 -0.04%
APPLIED MATLS INC COM AMAT	\$154.38 +1.51 0.99%
APPULSE CORP COM APL	\$0.26 +0.00 1.13%

Home Page

The screenshot displays the Park National Bank Wealth Online Home Page. The interface includes a top navigation bar with links for HOME, NET WORTH, PORTFOLIO, TIMELINE, and VAULT. A user profile section for a Wealth Manager is visible. The main content area is divided into several sections: a list of accounts, a 'Top Holdings' table, a 'Watchlist' table, 'External Links', and 'In the News'.

Accounts:

Account Name	Balance	Last Updated
Tracy W. Elder UESP 529 Plan FBO Kather...	\$49,011.9217	06/13/2017
Tracy W. Elder UESP 529 Plan FBO Ryan Y...	\$39,289.8204	06/13/2017

Top Holdings:

Symbol	Holdings
VANGUARD S&P 500 ETF (VOO)	\$379,362.1400
DELAWARE SMALL CAP VALUE INSTL... (DEVX)	\$107,867.2600
AMERICAN FUNDS EUROPACIFIC GR... (FEUPX)	\$105,052.0100
VANGUARD FTSE DEVELOPED MARK... (VEA)	\$89,673.4400
VANGUARD EXTENDED MARKET ETF (VXF)	\$89,482.0800

Watchlist (As of 01/03/2025):

Symbol	Company Name	Price	Change	% Change
NTAP	NETAPP INC COM	\$93.52	-0.04	-0.04%
AMAT	APPLIED MATLS INC COM	\$154.38	+1.51	0.99%
APL	APPULSE CORP COM	\$0.26	+0.00	1.13%
AMCC	APPLIED MICRO CIRCUITS CORP CO...	\$8.45	+0.05	0.6%
AAPL	APPLE INC COM	\$237.60	+1.67	0.71%

External Links: ESPN, The Motley F..., The Economist.

In the News: SEI Sells Family Office Services Business to Aquiline for \$120M, Starwood Strategic Partners Closes Investment in VANA Partners, New Mexico SIC Commits \$1.4B to Private Markets, Walgreens Nears \$10B Go Private Deal with Sycamore: Report, Genstar to Acquire Majority Stake in First Eagle.

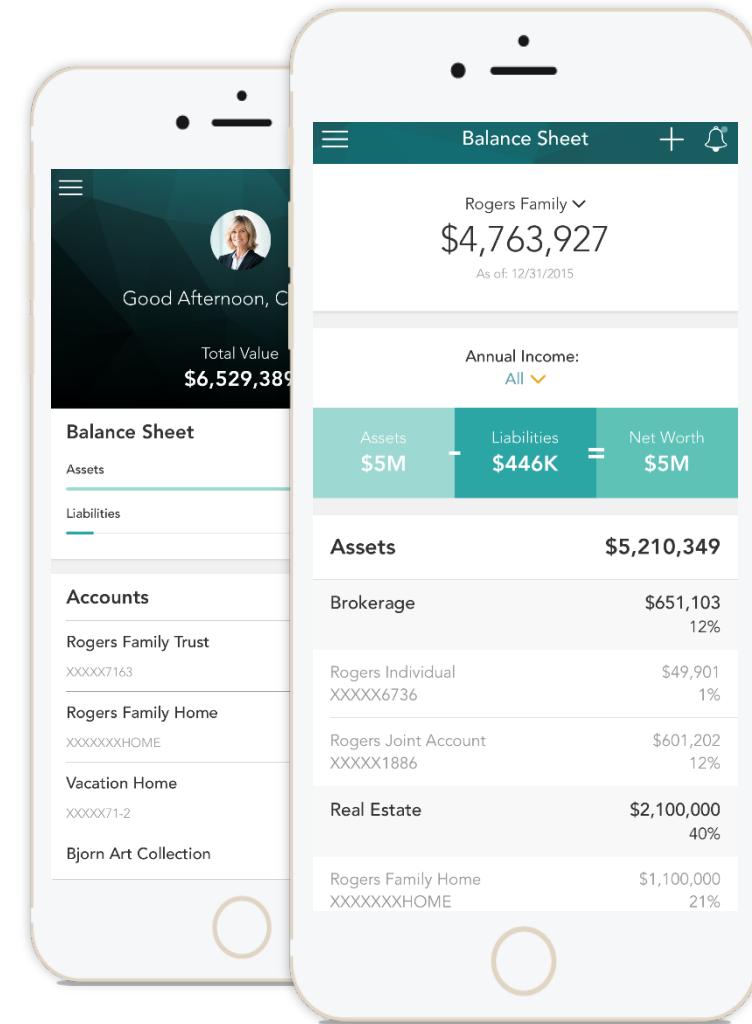
Callout Boxes:

- Top Holdings:** View your top holdings at-a-glance
- External Links:** Use the quick links we have provided to view our latest blog posts, events etc.
- In the News:** We have provided more links to the latest news feeds to provide rich information within your portal.

Net Worth

Within the Net Worth space, the My Accounts page provides a detailed list of your accounts with the ability to aggregate and manage outside accounts or manual accounts. Balances and statuses are visible at a glance. In addition, you can expand each account to see your holdings and their values.

The Balance Sheet page provides a breakdown of your net worth by assets and liabilities, showcasing your financial wealth in one place.



My Accounts

From one secure location, add outside or manual accounts to view your entire financial picture

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WEALTH ONLINE

HOME NET WORTH ▼ PORTFOLIO ▼ TIMELINE VAULT

Accounts

\$5,017,475.46
Total Value

12 Accounts
0 Added Institutions

My Accounts: 12 [Collapse All](#)

Account Number	Account Name	Custodian	Value ▼	As of Date	Last Updated
> XXXXX2263	Rogers Family Trust	Fidelity IWS	1,497,107.51	12/31/2015	--
> XXXXXXHOME	Rogers Family Home	Manual Account	1,100,000.00	12/31/2015	--
> XXXXX8865	Rogers FI Strategy	MorganStanley	799,952.63	12/31/2015	--
> XXXXX8-AI	BD Capital Partners	Alternative Investme...	756,440.72	12/31/2015	08/03/2015
> XXXXX1886	Rogers Joint Account	Schwab PC	601,201.59	12/31/2015	--
> XXXXX68EC	Nick Rogers IRA	National Financial	288,301.53	12/31/2015	--
> XXXXX5090	Rogers & Co.	TD Ameritrade	180,782.31	12/31/2015	--
> XXXXX1639	Rogers Irrevocable Trust	Pershing Advisory So...	149,083.21	12/31/2015	--
> XXXXX6736	Rogers Individual	LPL Financial Accounts	49,901.19	12/31/2015	--
> XXXXX9539	Rogers 529	Pershing Advisory So...	41,126.11	12/31/2015	--
> XXXXXXAMEX	Rogers American Express	Manual Account	-65,000.00	12/31/2015	--
▼ XXXXXXXXXXGAGE	Rogers Primary Mortgage	Alternative Investme...	-381,421.35	12/31/2015	--

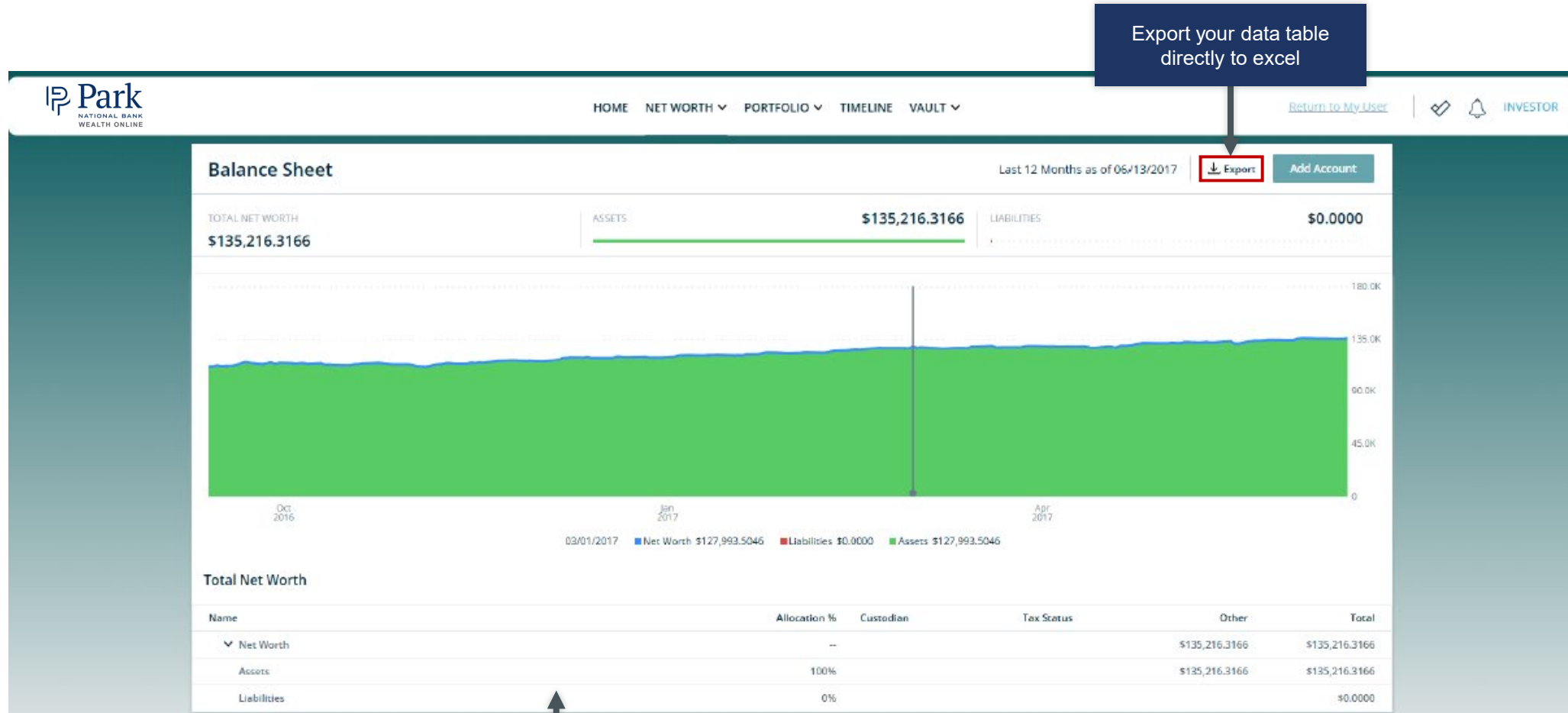
Asset Name	Symbol	Value	Units @ price	Last Updated
Rogers Primary Mortgage	1388_ROGERS_MTGE	-381,421.35	-381,421 @ \$1.00	12/31/2015

Add Account

Click on accounts to view holding level detail

Click [here](#) for instructions for how to link external accounts.

Balance Sheet

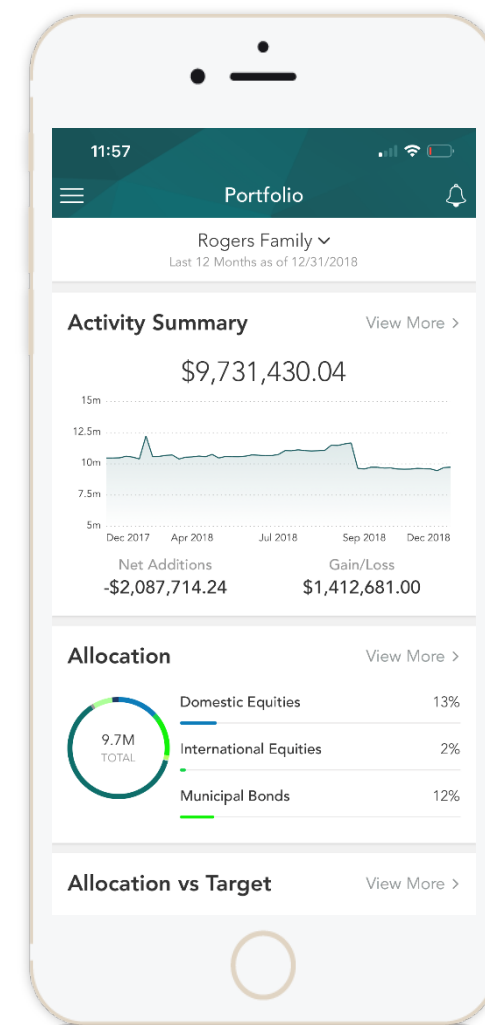


Portfolio

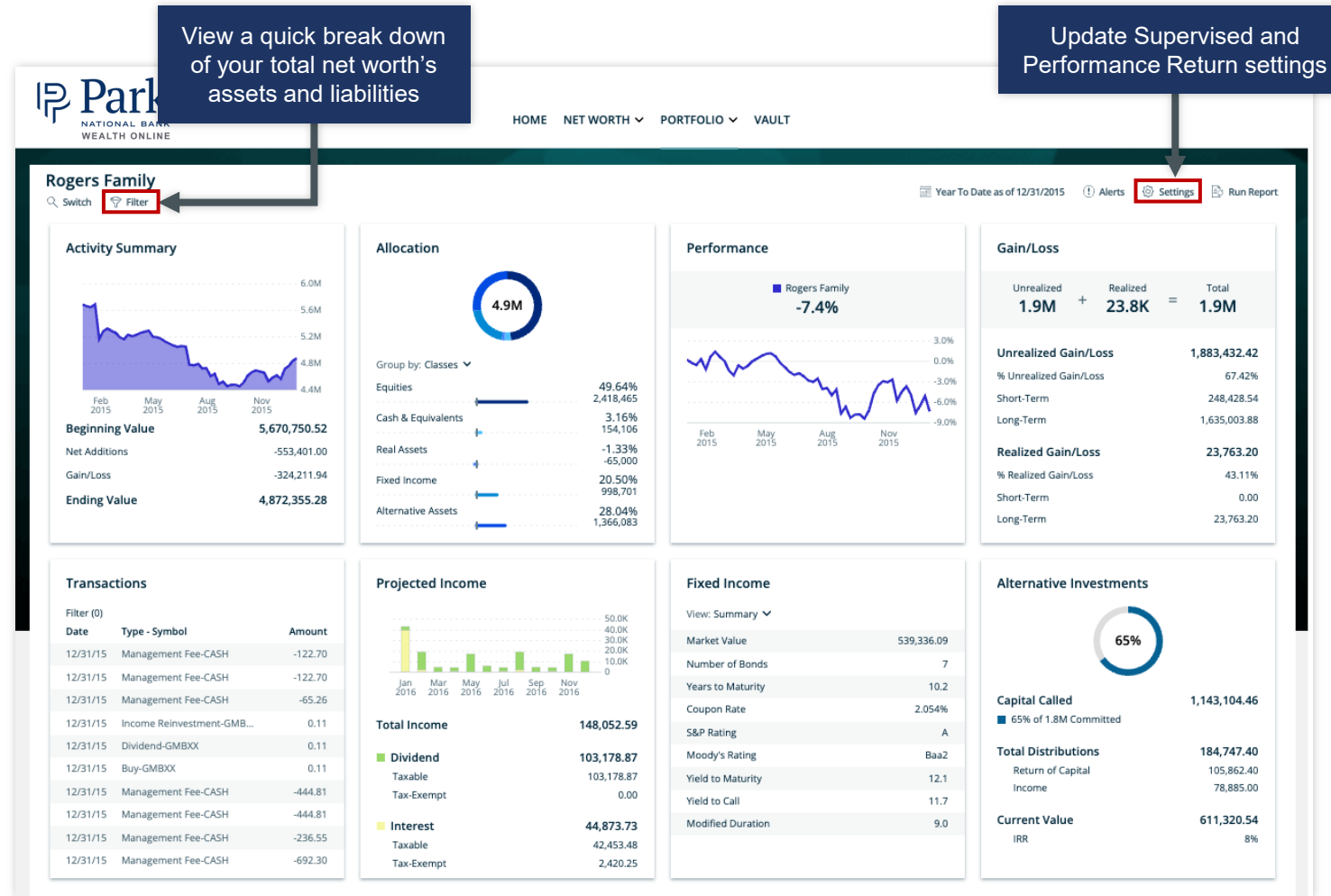
The Portfolio dashboard is where you can view additional details about your portfolio. The dashboard gives you a dynamic overview of your portfolio with performance cards highlighting key information about your portfolio.

To get even more detail, you can click on the title of each card. You can also use the drop-down menu to quickly switch between the different cards.

All this information is completely customizable using the filters to select specific date ranges, portfolios, or accounts.



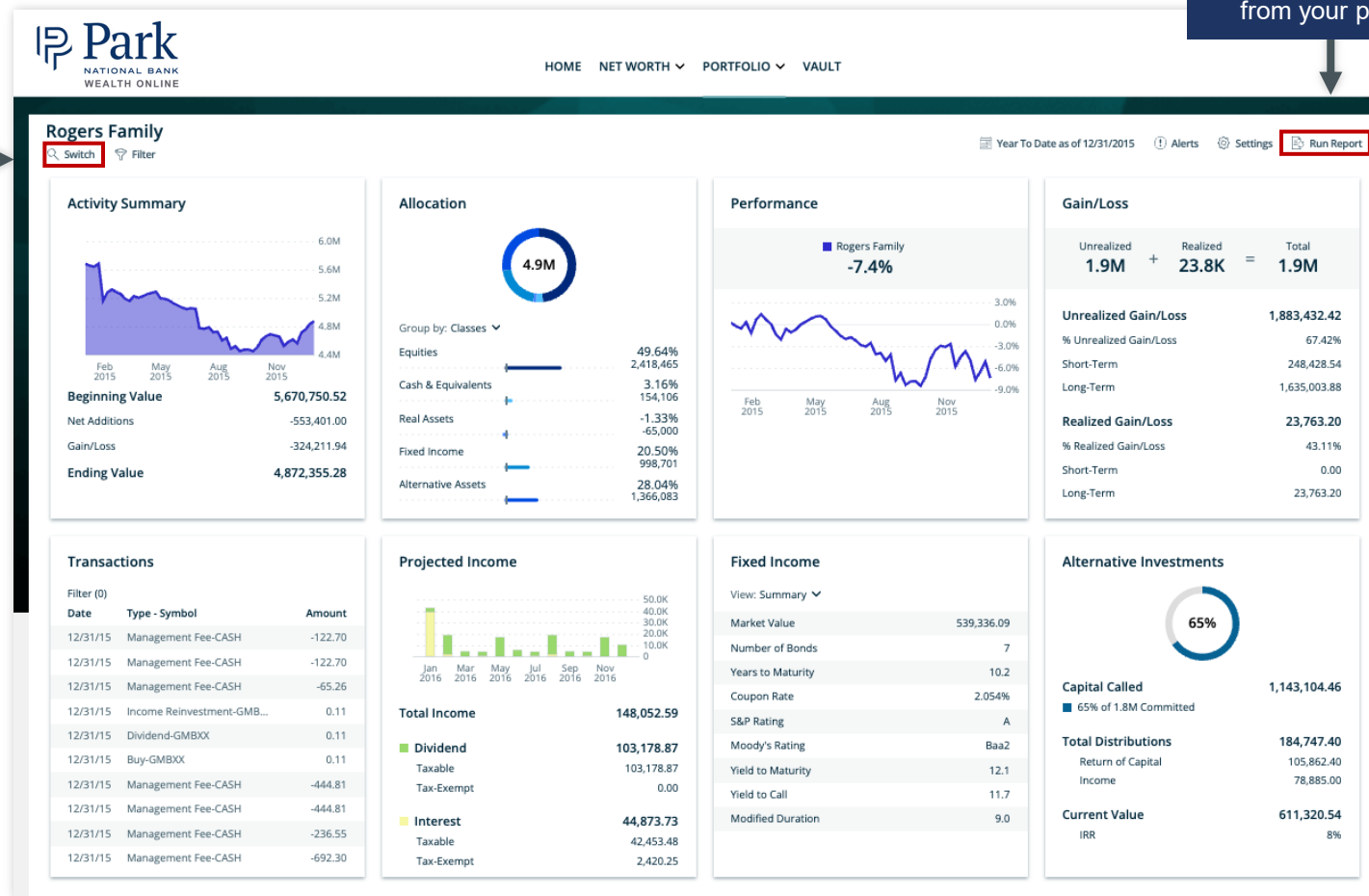
Portfolio



Portfolio

Switch from viewing your entire Portfolio to individual accounts.

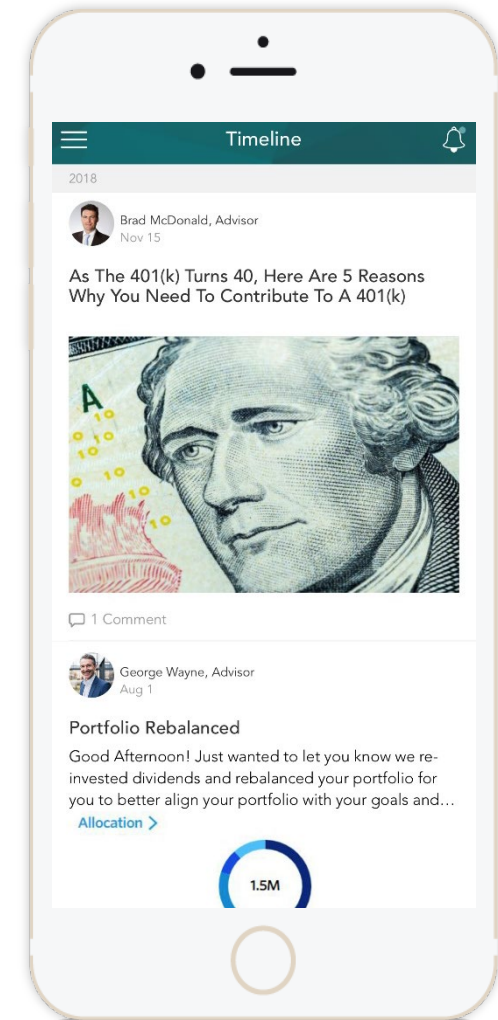
Run Reports directly from your portal



Relationship Timeline

The Relationship Timeline is a consolidated, curated feed of posts designed to memorialize interactions between you and your team. Countless events and activities represent your financial life journey, and Timeline is a consolidated experience designed to capture this activity.

We view this as a great communication tool between you and your financial team.



Relationship Timeline

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HOME NET WORTH ▾ PORTFOLIO ▾ **TIMELINE** VAULT PLANNING ▾

Timeline

Search

Post Type
☐ Reports
☐ Tasks

DECEMBER 2018

Upcoming Meeting

Erica Campbell, Portfolio Manager
Dec 1, 2018

Good Morning,

In our upcoming meeting we will be discussing the growth of your portfolio in 2018. It has been a volatile year for the markets, but your investments have reaped the benefits. Please bring any and all questions you may have and we'll look forward to having you!

Best Regards,

Your Deliver Wealth Management Team 🍌

Mr. Rogers | Nov 16, 2018 1:55 pm
great!

Christina Rogers | Jun 4, 2019 9:26 pm
Thank you!

Leave a comment

NOVEMBER 2018

Breaking Up Is Hard To Do: How To Leave Your Big Name Bank

Brad McDonald, Advisor
Nov 17, 2018

Search post content and titles

Scroll to see post history

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Jacksonville, FL 32256

About Us

Today, Deliver Wealth Management's commitment to your success is as strong as ever. Our ability to deliver has been strengthened by our vast global portfolio of technology applications and services. Our combined business units deliver innovative solutions to more than 10,000 families and institutions worldwide. Together with our clients, we are continuing to transform the wealth management industry.

My Financial Team

Brad McDonald
Advisor

Justin Wayne
Advisor

Erica Campbell
Portfolio Manager

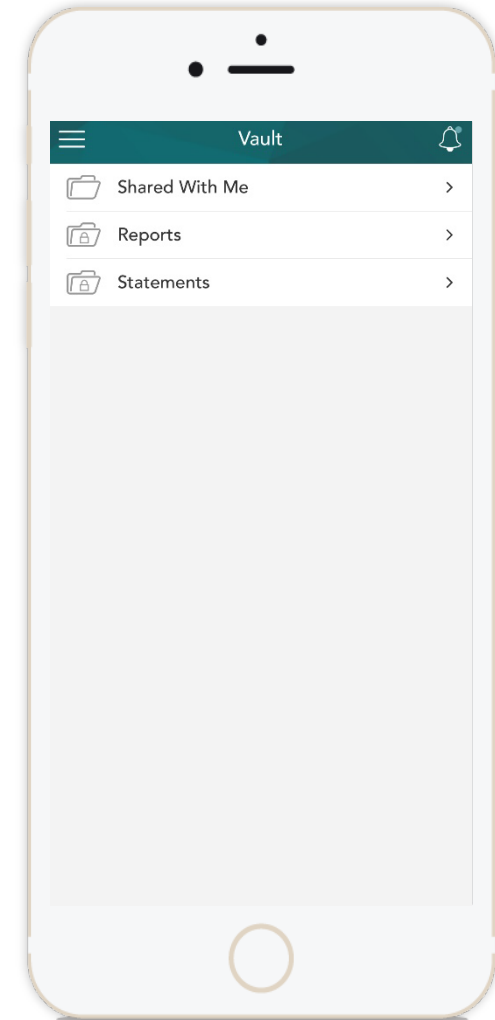
Vault

Securely sharing and managing documents is key to working with your wealth management team. The Vault page is where you can keep track of all your important financial and legal documents.

From here, you can organize your documents into folders, drag-and-drop to upload new documents, and easily move files from one folder to another.

The Vault is also an area where we can share documents through the Shared Folders option.

From the Statements and Reports folders, you can view investment-focused reports created by your financial team.



Vault

Securely store documents/files,
share items with your financial
team, view generated reports
and custodial statements

Park NATIONAL BANK WEALTH ONLINE

HOME NET WORTH ▼ PORTFOLIO ▼ TIMELINE VAULT

CHRISTINA

Shared With Me
Items Uploaded in these folders will be available to all collaborators.

Shared With Me

- > Reports
- > Statements

Drag and drop your files into the document space to upload

☐	Name ▲	Owned By	Last Modified	File Size
☐	Documents	Brad McDonald	09/01/2018	--
☐	Meeting Notes	Brad McDonald	09/01/2018	--
☐	Other	Christina Rogers	09/01/2018	--
☐	Statements	Brad McDonald	09/01/2018	--
☐	Tax Documents	Brad McDonald	09/01/2018	--

Recent Shares

Sep 1, 2018

Brad McDonald shared a file with you.

[2019 Plan Meeting ...](#) [Locate](#)

Sep 1, 2018

George Wayne shared a folder with you.

[Statements](#) [Locate](#)

Sep 1, 2018

Brad McDonald shared a folder with you.

[Documents](#) [Locate](#)

Sep 1, 2018

George Wayne shared a folder with you.

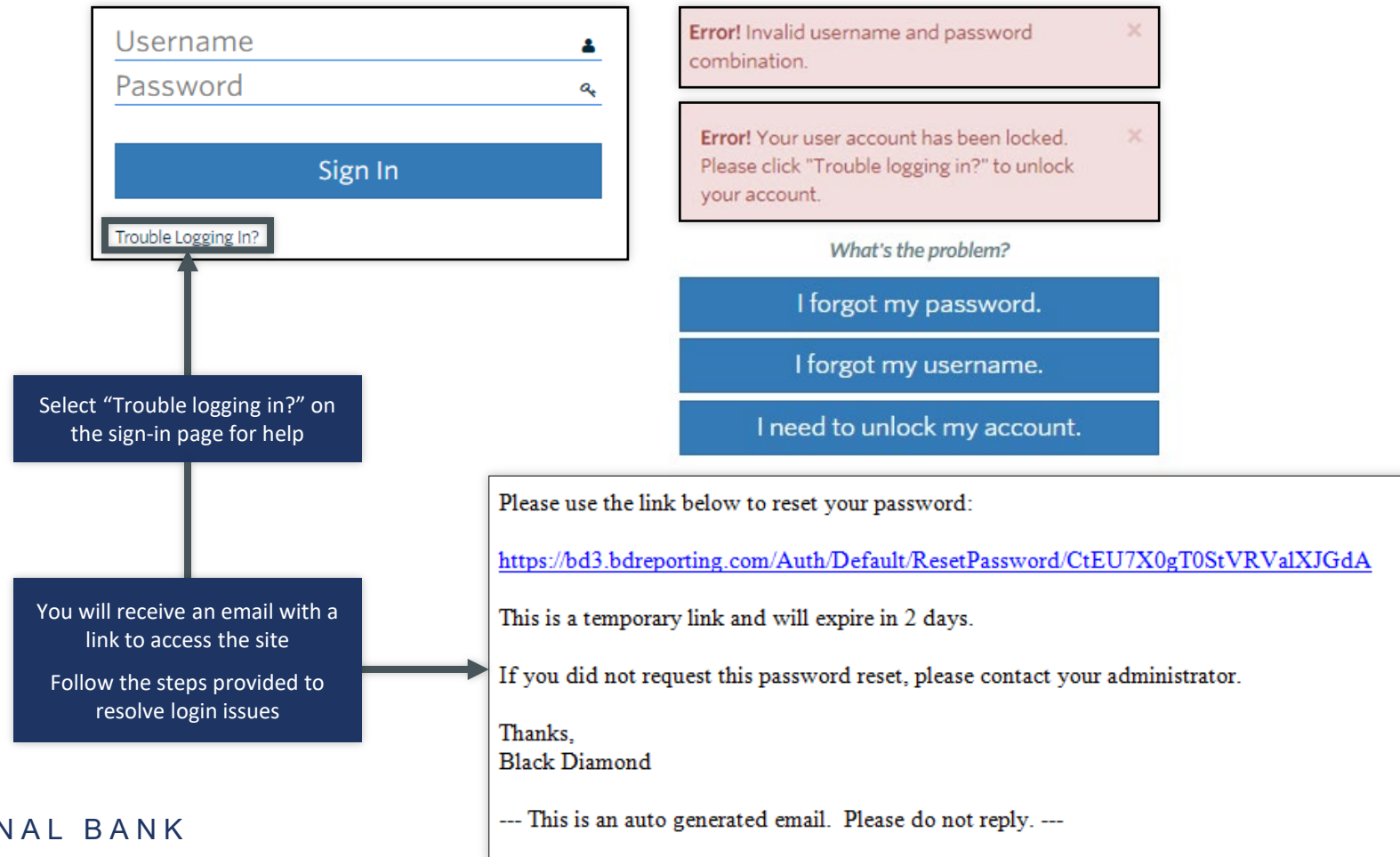
[Other](#) [Locate](#)

Sep 1, 2018

George Wayne shared a folder with you.

Login Problems

Please follow these directions if you need help signing in to the site.





WEALTH ONLINE

Your personalized portal keeps you connected to your financial life, your advisory team, and everything else you need for managing your wealth.

PARK NATIONAL BANK

QUESTIONS?

If you have questions, please
contact us. We are always here to
serve *you* more.

wealthonline@parknationalbank.com or
call your local advisor.

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Appendix

Dive into additional features available to you.

WEALTH ONLINE

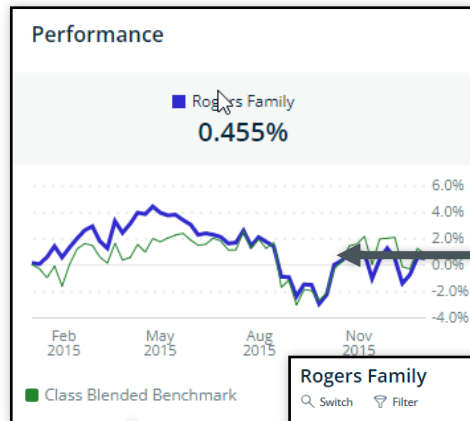
Investments are not FDIC insured, not guaranteed, and may lose value.

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Performance Card

View investment performance across your portfolio.

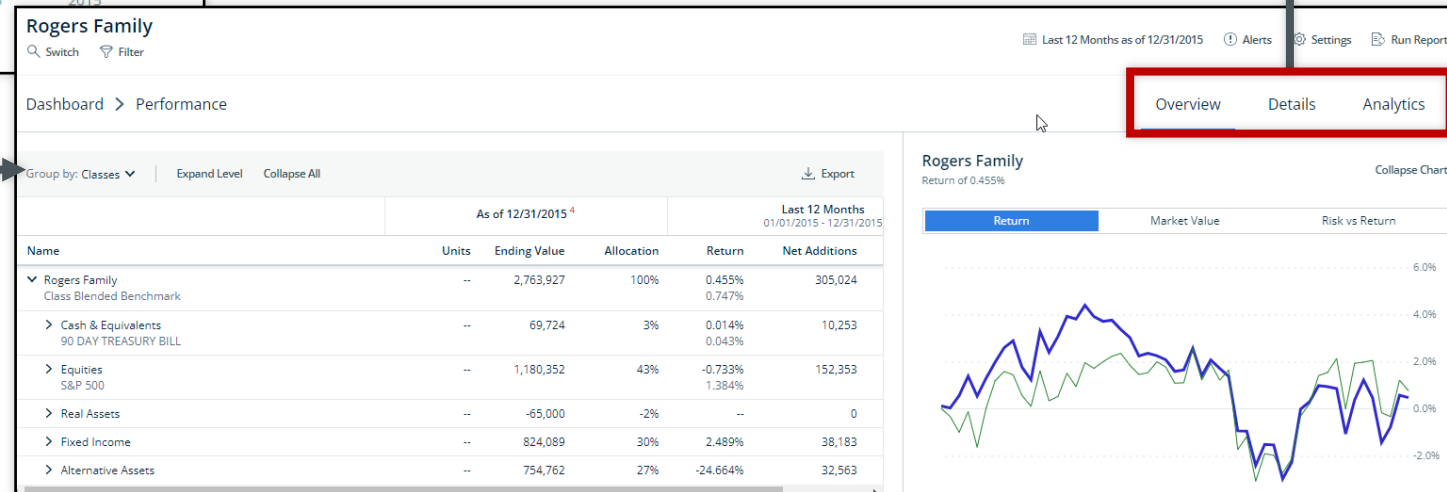
(Consolidated View)



Hover to view returns through a specific date

Change your view to see multiple date ranges or market analytics

Expand and collapse the grouped sections

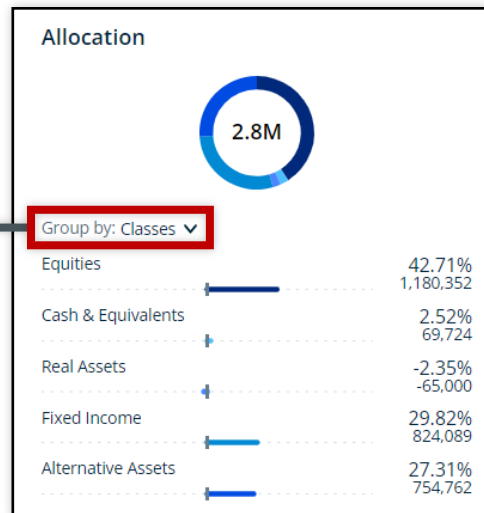


(Expanded View)

Allocation

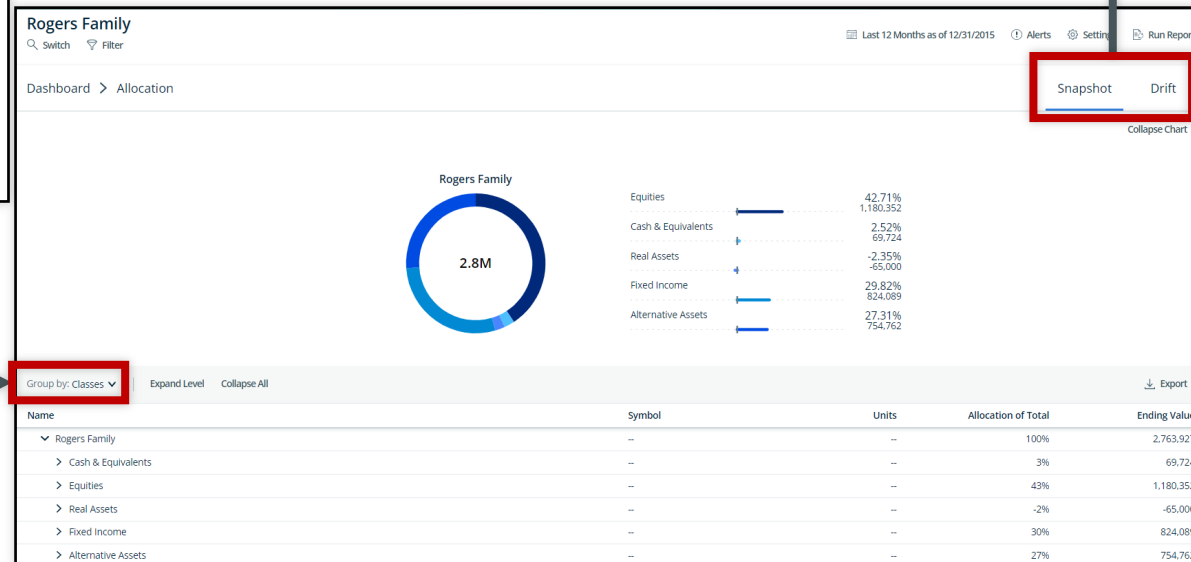
View the allocation breakdown of your portfolio.

(Consolidated View)



Toggle your view between a single day Snapshot and a Drift chart for allocation over time

Change the data grouping from the dashboard or the expanded card

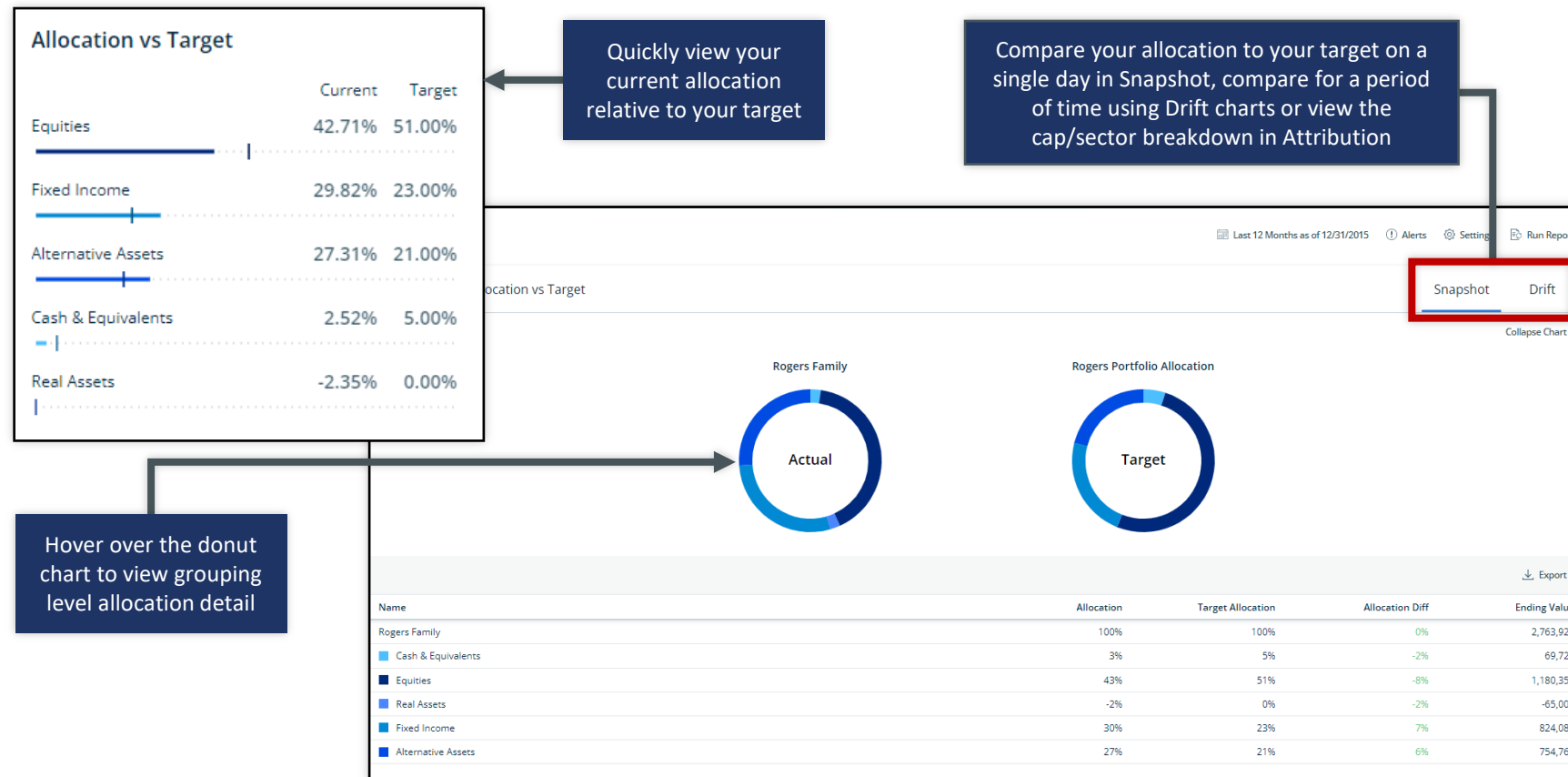


(Expanded View)

Allocation vs Target

Compare your current allocation to your portfolio targets.

(Consolidated View)

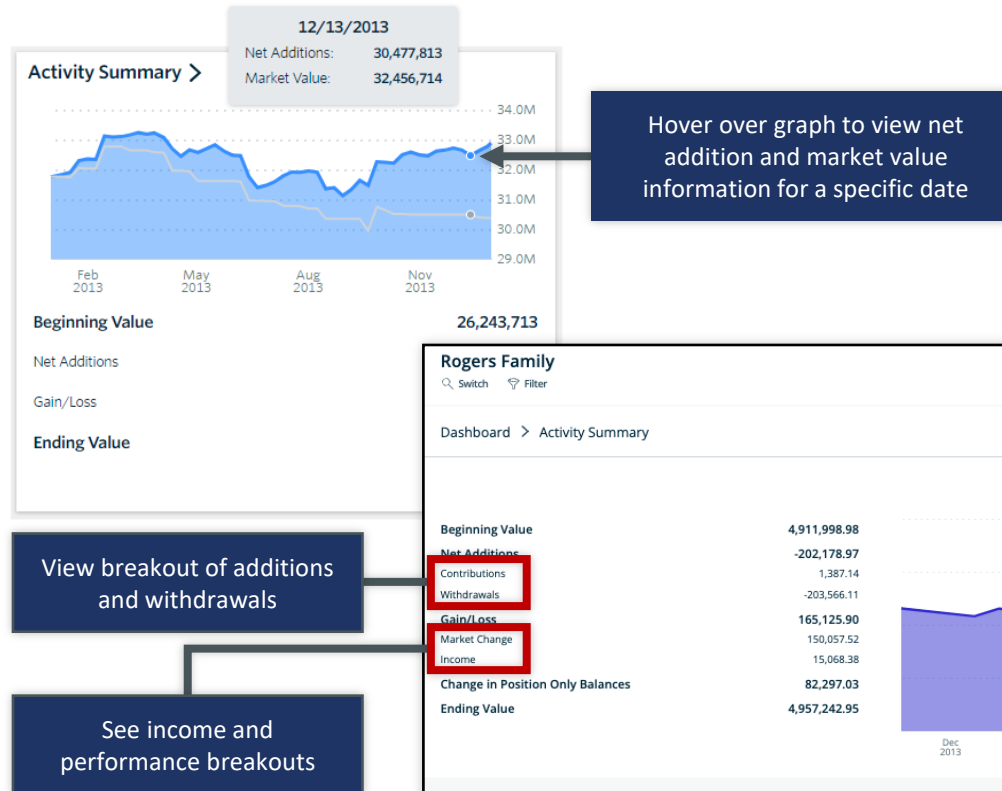


(Expanded View)

Activity Summary

View activity and changes in your portfolio or account balance.

(Consolidated View)



(Expanded View)

Transactions

View and filter the most recent transactions in your portfolio.

(Consolidated View)

Transactions >		
Date	Type - Symbol	Amount
12/31/13	Management Fee - CASH	-12,871
12/31/13	Management Fee - CASH	-34,083
12/31/13	Dividend - FTEXX	3
12/31/13	Management Fee - CASH	-37,311
12/31/13	Income Reinvestment - SCHWAB...	0
12/31/13	Management Fee - CASH	-325
12/31/13	Interest - FCASH	0
12/31/13	Capital Gains - DXJ	237
12/31/13	Capital Gains - DXJ	99
12/31/13	Dividend - DXJ	201

Filter by transaction (available filters are determined by your advisor)

Settings

Supervised Filter

☒ All Assets
 ☐ Supervised Only
 ☐ Unsupervised Only

Type Filter

[Select All](#)
[Unselect All](#)

☐ Alternatives
 ☐ Capital Gains

☐ Buys
 ☐ Contributions

☐ Expenses
 ☐ Income

☐ Management Fees
 ☐ Account Transfers

☐ Journal
 ☐ Reinvestments

☐ Other
 ☐ Sells

☐ Withdrawals

Sort column headers to quickly organize your transactions

Dashboard > Transactions

Month To Date as of 12/31/2013
 Alerts
 Settings
 Run Report

Date ▼	Account No.	Account Name	Type	Asset Name	Symbol	Units	Price	Amount
12/31/2013	X00009539	Rogers 529	Management Fee	CASH	CASH	--	--	-12,871
12/31/2013	X00009539	Rogers 529	Dividend	TCW RELATIVE VALUE DIVIDEND APPREC N	TGIGX	--	--	21.84
12/31/2013	X00009539	Rogers 529	Income Reinvestment	GENERAL MONEY MKT FD INC DREYFUS MMKT SVC	GMBXX	0.04	1.00	0.04
12/31/2013	X00009539	Rogers 529	Dividend	GENERAL MONEY MKT FD INC DREYFUS MMKT SVC	GMBXX	--	--	0.04
12/31/2013	X00009539	Rogers 529	Buy	GENERAL MONEY MKT FD INC DREYFUS MMKT SVC	GMBXX	--	--	0.04
12/31/2013	X00001639	Rogers Irrevocable Trust	Management Fee	CASH	CASH	--	--	-25.00
12/31/2013	X00002263	Rogers Family Trust	Interest	FCASH	FCASH	--	--	3.34
12/31/2013	X00002263	Rogers Family Trust	Dividend Reinvestment	FCASH	FCASH	3.34	1.00	3.34
12/31/2013	X00002263	Rogers Family Trust	Buy	FCASH	FCASH	14,857.03	1.00	14,857.03
12/31/2013	X00002263	Rogers Family Trust	Sale	DOUBLELINE TOTAL RETURN BOND I	DBLTX	1,371.62	10.81	-14,857.03

(Expanded View)

Gain Loss

View realized and unrealized gain/loss information for your investments.

(Consolidated View)

Gain Loss >			
Unrealized	+	Realized	= Total
1.4M		9.8K	1.4M
Unrealized Gain Loss			1,380,914
% UGL			5.41%
Short-Term			227,571
Long-Term			1,153,343
Realized Gain Loss			9,785
% RGL			91.32%
Short-Term			--
Long-Term			9,785

View your high level gain/loss breakdown from the dashboard

Sort column headers to quickly organize your cost basis information

Expand and collapse the grouped sections

Dashboard > Gain/Loss

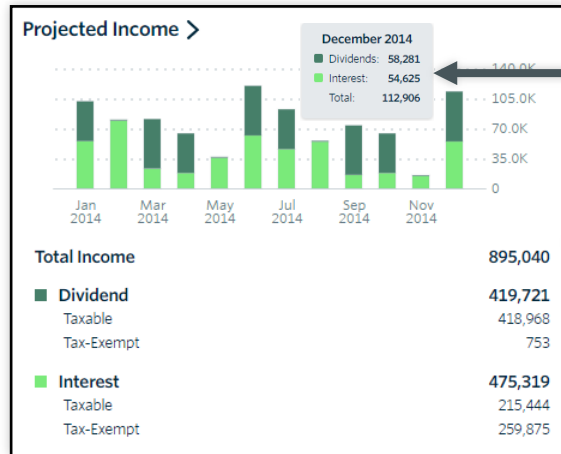
Group by: Classes ▾ Expand Level Collapse All											⬇ Export
Name	Symbol	Open Date	Current Units	Cost Basis	Price	Accrual	Ending Value	Unrealized ST	Unrealized LT	Total UGL	
▼ Rogers Family	--	01/01/1950	--	2,733,094.34	--	786.15	4,378,737.32	-1,107.86	1,843,832.06	1,842,724.41	
> Cash & Equivalents	--	12/31/2013	--	588,972.92	--	--	588,972.92	--	--	--	
> Equities	--	01/01/1950	--	895,303.38	--	786.15	2,418,742.12	11,815.72	1,696,466.05	1,708,281.77	
> Fixed Income	--	08/01/2006	--	405,677.92	--	--	519,419.83	-296.56	18,073.48	17,776.92	
> Alternative Assets	--	04/08/2009	--	843,140.32	--	--	851,603.05	-12,626.82	129,292.53	116,665.72	

(Expanded View)

Projected Income

Review a snapshot of expected dividend and interest payments.

(Consolidated View)



Hover to view
monthly dividend
and interest detail

The card displays total projected income
for the selected time period, a breakout of
projected dividends and interest, plus a
month-by-month bar chart

Choose between viewing projected
income for the Next 12 Months or the
Remainder of Year

View projected income at
your grouped level

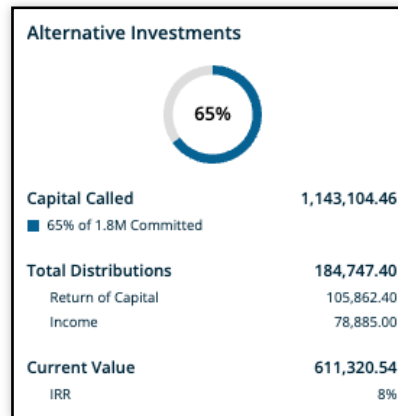


(Expanded View)

Alternative Investments

View alternative investments in portfolios or accounts.

(Consolidated View)



View a quick summary of Capital Called and Total Distributions for the period

The expanded view shows details on the Alternative Investments tracked for your portfolios or accounts

Switch to the Transactions tab to see all alternative investment transactions for the time period

Rogers Family Switch Filter Year To Date as of 12/31/2015 Alerts Settings Run Report

Dashboard > Alternative Investments

Summary Transactions

Group by: Classes | Expand Level | Collapse All | Export

Name	Vintage Year	Commitment Date	Commitment Amount	Capital Called	% Called	Remaining Capital	Distribution: Return of Capital	Distribution: Income
▼ Rogers Family	--	--	1,750,000.00	1,143,104.46	65%	611,272.95	105,862.40	78,885.00
> Alternative Assets	--	--	1,750,000.00	1,143,104.46	65%	611,272.95	105,862.40	78,885.00

(Expanded View)

Fixed Income

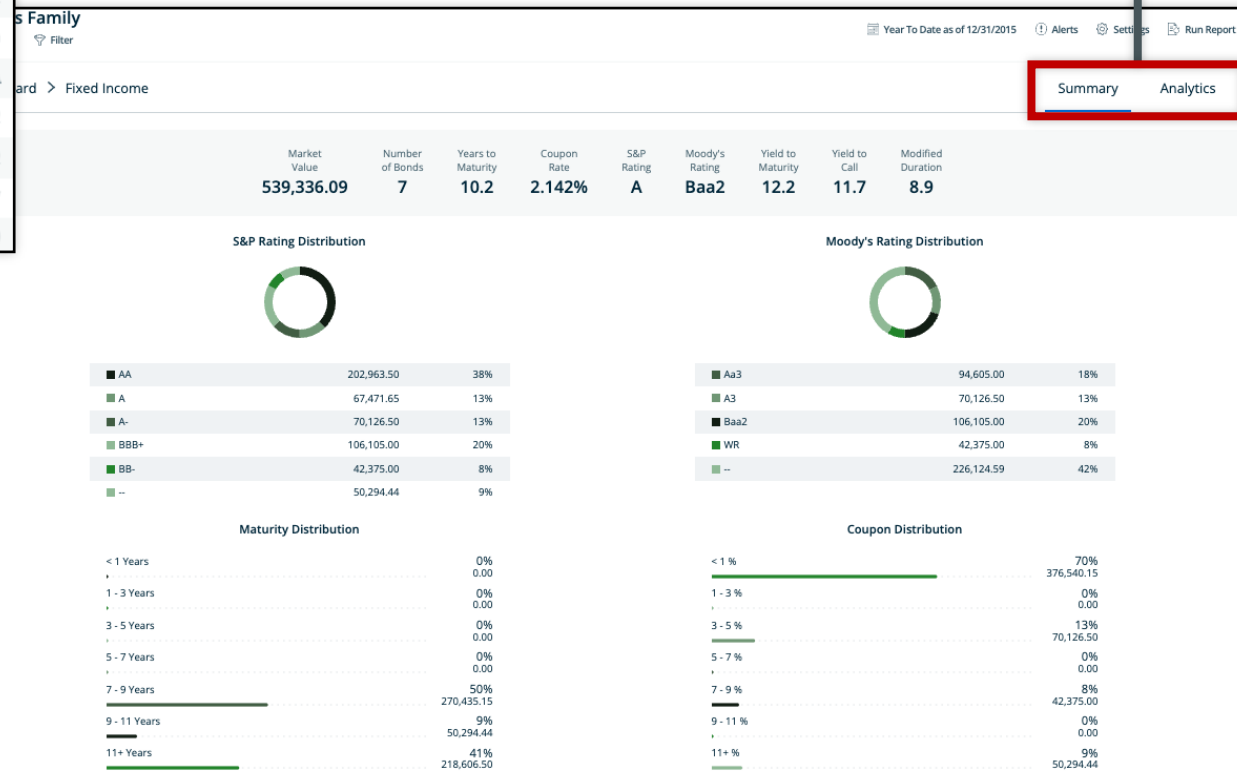
Review a snapshot of fixed income holdings in your portfolio.

(Consolidated View)

Fixed Income	
View: Summary	▼
Market Value	539,336.09
Number of Bonds	7
Years to Maturity	10.2
Coupon Rate	2.142%
S&P Rating	A
Moody's Rating	Baa2
Yield to Maturity	12.2
Yield to Call	11.7
Modified Duration	8.9

The card displays important statistics about your Fixed Income. Different options to select in the dropdown include Ratings, Maturity or Coupon Distribution graphs, and pie charts of the bonds' ratings.

Toggle between a summary page and analytical data associated with your fixed income holdings



(Expanded View)

Capital Markets

View independent benchmark information across multiple date ranges.

(Consolidated View)

Capital Markets >	
Benchmark	Year To Date Return
S&P 500 INDEX	29.6%
RUSSELL INDEX 1000 WITH/DIV	33.1%
MSCI EMERGING EM (EMERGING MKTS) (USD)	-5.0%
MSCI DEVELOPED EAFE (USD) (TRG)	23.3%
RUSSELL INDEX 1000 GR WITH/DIV	33.5%
RUSSELL INDEX 1000 VL WITH/DIV	32.5%
RUSSELL INDEX MID CAP WITH/DIV	34.8%
RUSSELL MDCAP GR W/DIV	35.7%
RUSSELL MDCAP VL W/DIV	33.5%
RUSSELL INDEX 2000 WITH/DIV	38.8%

View Year-To-Date benchmark return data at a glance

Change the "As of" date from the date picker to change the starting point of the data displayed

Expand and collapse the groupings to view all benchmarks available

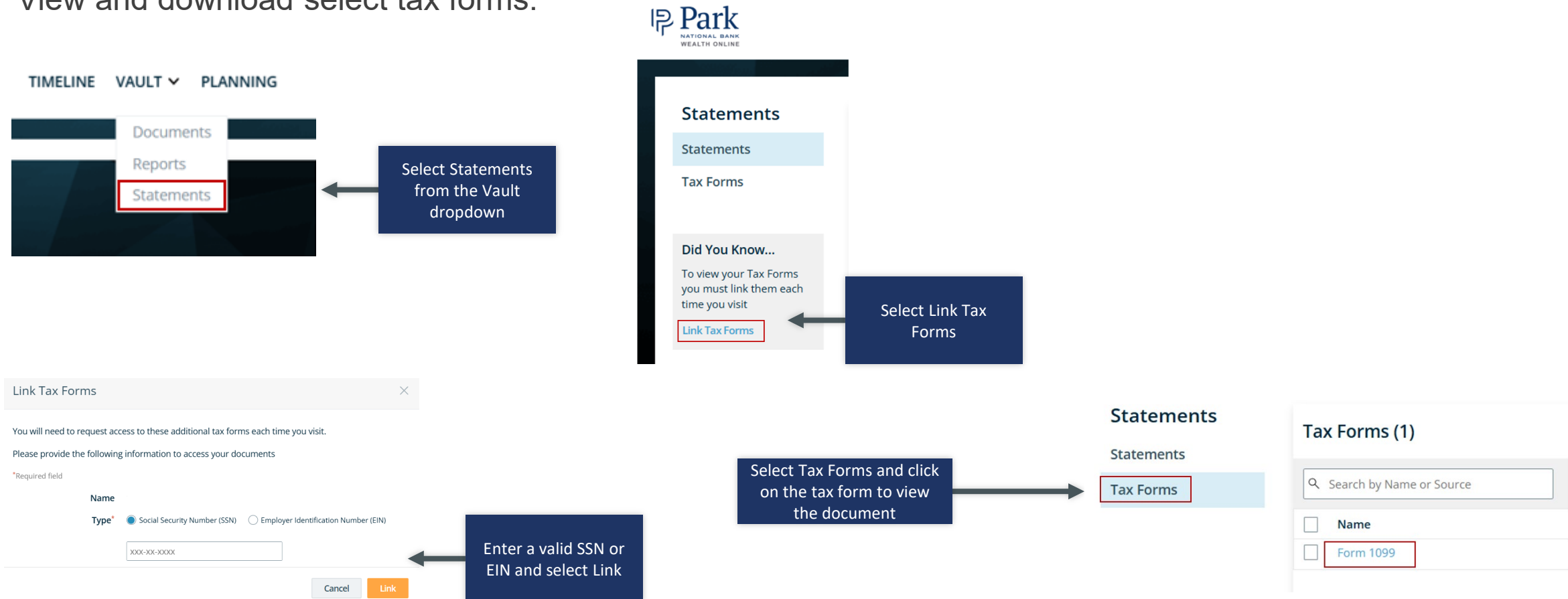
Dashboard > Capital Markets											
Expand Level	Collapse All										Export
Name	Benchmark	Inception Date	Year To Date	Current Day	Last 7 Days	Month To Date	Quarter To Date	Year To Date	Last 6 Months	Last 12 Months	Since Inception
> Cash & Equivalents	90 DAY TREASURY BILL	01/31/1985	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	195.1%
> Equities	S&P 500	01/30/1970	1.4%	-0.9%	-0.8%	-1.6%	7.0%	1.4%	0.2%	1.4%	9,596.2%
> Fixed Income	--	--	--	--	--	--	--	--	--	--	--
> Alternative Assets	--	--	--	--	--	--	--	--	--	--	--

Performance is not correlated to portfolio holding period

(Expanded View)

Tax Documents

View and download select tax forms.



Integration with Turbo Tax/HR Block

Ability to copy and paste tracking id into tax provider application.

Tracking ID: V9JTGJEMGMHRNUPZUPUMSE
Important Tax Return Documents Enclosed

At the bottom of Page 1 of the tax form, user can copy and paste the Tracking ID into the tax provider application

A dark blue rectangular box containing white text, with a white arrow pointing left towards the Tracking ID text.



PARK NATIONAL BANK

Investments are not FDIC insured, not guaranteed, and may lose value.